

**VIRGINIA ASSOCIATION OF PERSONAL CARE PROVIDERS
ANNUAL CONFERENCE
WEDNESDAY, OCTOBER 8, 2025**



The Cultural Arts Center at Glen Allen

2880 Mountain Road
Glen Allen, VA 23060
804-261-2787

Conference Overview

By Jason Hafer, President of the Board of Directors VAPCP

Dear VAPCP Members and Guests,

I am honored to invite you to the VAPCP Fall Medicaid Conference 2025!

This fall, as the season reminds us of change and preparation, we gather with a shared purpose: to prepare for the future of homecare in Virginia. The challenges and opportunities before us are great, but so too is our commitment to ensuring that homecare remains a cornerstone of compassion, dignity, and independence for those we serve.

Our conference theme, "Preparing for the Future of Homecare," reflects the urgency and importance of equipping ourselves with the tools, knowledge, and partnerships needed to thrive in an evolving healthcare landscape. From Medicaid reform to managed care, from regulatory updates to innovative care models, the decisions we make today will shape the future of homecare for years to come.

This event is more than a chance to share updates—it is a forum for inspiration, collaboration, and strategic planning. The sessions, discussions, and networking opportunities are designed to give you both the practical insights and the forward-looking vision necessary to meet tomorrow's challenges with confidence.

I strongly encourage you to attend this year's conference, bring your voice to the discussions, and join us in shaping the path ahead. Your presence and participation will not only benefit your organization, but will also strengthen our collective ability to advocate, adapt, and lead homecare into a brighter future.

Thank you for your unwavering commitment to this field. Together, let us take this important step forward and prepare—not just for the future, but for a stronger, more resilient, and more compassionate future of homecare.

Warmest regards,

Jason Hafer
President
Virginia Association of Personal Care Providers



Fall Conference 2025

The Cultural Arts Center at Glen Allen
2880 Mountain Road
Glen Allen, VA 23060

October 8, 2025
9:00-4:30 p.m.

8:00am– 9:15am	Registration
9:15am	Welcome & Opening– Jason Hafer, President VAPCP
9:30am	Keynote Presentation Leading in Times of Uncertainty – Jeff Butler
10:45am	Morning Break and Network with Sponsors
11:00am	DMAS Updates –Tammy Whitlock, MHSA Deputy Director of Complex Care & Services & Nichole Martin, RN, MSED Division Director – Office of Community Living
12:00pm	Lunch and Network with Sponsors
1:00pm	Managed Care Round Table
2:30pm	Afternoon Break and Network with Sponsors
2:45pm	Regulatory Updates – Jason Hafer • HR 1 Big Beautiful Bill • Companionship Exemption Discussion
3:00pm	Annual Membership Meeting (Please note this is a closed meeting for VAPCP Member organizations and their guests.) • Legislative Strategy and Initiatives • Elections State of the Association
4:00pm	Closing

KEYNOTE SPEAKER

Jeff Butler

Future of Work and Technology Speaker



Jeff Butler is an author and workplace strategist who explores what organizations need to do to navigate uncertainty. His experience spans over 40 industries in 4 continents on how different cultures and employees interact with each other. He studies common threads of behavior in industries such as IT professionals, underground utility workers, police officers to clothing retail chains. In addition, Jeff has also worked with various Fortune 500 companies to mom-and-pop shops. His ideas have made it to TEDx twice, appeared in dozens of media outlets including two books on human behavior: - **The Authentic Workplace** and **The Key to the New You**. Currently, he lives in Dallas, Texas as an out of place Californian.

Keynote Sponsor

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Lunch Sponsor



HHAeXchange

Morning Break Sponsor



Afternoon Break Sponsor



Technology Sponsor

REGISTRATION FORM

(One per Person in Agency)

Please print your name and Agency as you would like it to appear on the name badge.

Agency: _____

Name: _____ Title: _____

Address: _____

Street Name and Number

City, State, Zip

Phone: _____ E-mail: _____

PAYMENT & REGISTRATION DEADLINES

VAPCP Member: \$235 for the first Member; \$169 for each additional person from same agency.

Amount enclosed \$_____ for _____ attendees *Attach form for each additional attendee.

Non-Member: \$310 for the first person; \$269 for each additional person from the same agency.

Amount enclosed \$_____ for _____ attendees *Attach form for each additional attendee.

Registration is valid through Tuesday, October 7, 2025, payment included. After October 7, 2025, registration MUST be done the day of the event and attendees will be charged the walk-in price of \$360.00 per attendee. Walk-in fees must be paid by check. No refunds will be given. Walk-ins will be contingent upon available space.

Registration payment may be submitted via check or online. Checks should be written payable to VAPCP and mailed to the address listed above. Agency name must be noted on your check. For online payment instructions, email your registration form(s) to Kelsey Marrs at kelsey@acswest.org and request your specific online account code to submit payment. Registration is not considered complete without payment.

Walk-in: \$360 checks only. We do not accept cash or credit card payments at registration.

To avoid potential issues with registration, please be sure to return the completed registration, and if paying by check, mail check and this form(s) to VAPCP c/o ACS West, Inc. by fax at 804-282-9590, email at kelsey@acswest.org or by mail to 1904 Byrd Avenue, Suite 100, Richmond, VA 23230. Please notify [Kelsey@acswest.org](mailto:kelsey@acswest.org) if registration form(s) and payment are sent separately.

Conference Directions

If you prefer to use a mapping website or GPS, use the following address for best directions:

**The Cultural Arts Center
2880 Mountain Road
Glen Allen, VA 23060**

DIRECTIONS FROM I-95

From City of Richmond and Points South:

City of Richmond, Fan, South of the James, Chester, Colonial Heights, Petersburg, etc.

1. Take 95 N. to 295 toward Charlottesville, exit 84B.
2. Take exit 45B - Woodman Road South. Go to the light.
3. Turn right onto Mountain Road. Go 3/4 mile and the Cultural Arts Center is on your right.
4. Turn right at the sign.

From Points North of the Northern Side of 295:

Ashland, Elmont, Doswell, Caroline, Fredericksburg, Hanover, etc.

1. Take 95 S. and 295 toward Charlottesville exit 84B.
2. Take exit 45B - Woodman Road South. Go to the light.
3. Turn right onto Mountain Road.
4. Go 3/4 mile and the Cultural Arts Center is on your right.
5. Turn right at the sign.

DIRECTIONS FROM I-64

From City of Richmond and Points South:

City of Richmond, Fan, South of the James, Chester, Colonial Heights, Petersburg, etc.

1. Take 95 N. to 295 toward Charlottesville, exit 84B.
2. Take exit 45B - Woodman Road South. Go to the light.
3. Turn right onto Mountain Road. Go 3/4 mile and the Cultural Arts Center is on your right.
4. Turn right at the sign.

From Points West of 295 and from 288 (west of Richmond):

Charlottesville, Goochland, Midlothian, Powhatan, etc.

1. Take I-64 E. to exit 177 (295 South) toward Washington/Norfolk.
2. Take exit 45B - Woodman Road South. Go to the light.
3. Turn right onto Mountain Road.
4. Go 3/4 mile and the Cultural Arts Center is on your right.
5. Turn right at the sign.

From Short Pump, Far West End of Henrico County:

1. Take I-64 W. to exit 177 (295 South) toward Washington/Norfolk.
2. Take exit 45B - Woodman Road South. Go to the light.
3. Turn right onto Mountain Road.
4. Go 3/4 mile and the Cultural Arts Center is on your right.
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